Food for THOUGHT
A Publication from Facing Hunger Foodbank

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2021 Annual Report
Together, we are facing hunger.
Facing Hunger Foodbank distributed over 15,785,676 pounds of food in 2020. 15.7 million pounds is the equivalent of 647 school buses!

We served over 130,000 souls in 2020.

We have over 250-member agencies, that includes food pantries, soup kitchens, shelters, schools, and neighborhood centers.

1 in 6 adults, or 1 in 4 children are food insecure in our service area.

Facing Hunger Foodbank serves 42% of all West Virginians who are facing food insecurity.

Every $1 donated = 9 meals we are able to provide to our neighbors in need!

By the Numbers

Facing Hunger Foodbank is fortunate to be guided by a dedicated and generous Board of Directors who are committed to our mission of feeding hungry people in the Tri-State Area.

PRESIDENT
Sarah Walling
Jenkins Fenstermaker

1ST VICE PRESIDENT
Maria Bronosky
Community Representative

2ND VICE PRESIDENT
Tennyson Thornberry
Walmart Corporation

TREASURER
Dan Ware
Ware and Hall, PLLC

SECRETARY
Julie Midkiff
City National Bank

PAST PRESIDENT
Charlotte Hoffman Norris
Jenkins Fenstermaker

MEMBERS
Alicia Fox
Marshall University

Angela Henderson
St Mary’s Hospital

Katheryn Hettlinger
Cabell Huntington Hospital

Andrea Kelley, DDS
Valley Health Systems

Annette Johnson
Retired, Hershel “Woody” Williams Veterans Administration Medical Center

Bill Carpenter
Lincoln County Opportunity Co.

Brenda Arrowood
Wayne County Board of Education

Cynthia Wiseman
Kentucky Power

David Jewell
Williamson Health and Wellness Center

Elijah Underwood
WSAZ

Jefferey Biederman
Morgan Stanley

Maggie Lane
Marshall University Student Board Fellow

Reverend
Samuel Moore
Clergy

Seth Young
Christ Community Church

Wendi Adams
Kroger Mid-Atlantic Region

Touchdowns for Turkeys!

On December 17, Kroger donated 350 turkeys to Facing Hunger Foodbank that were distributed to local families who rely on food banks and food pantries to feed their households.

The donation was a result of Touchdowns for Turkeys, a campaign where Kroger pledged to donate 10 turkeys for every touchdown scored by the Marshall University football team during the 2020 season. Marshall University finished the season with 35 touchdowns, leading to 350 turkeys donated by Kroger.

We are grateful to have this partnership with both Kroger and Marshall Athletics!
In 2020 we were so grateful to have over 220 volunteers spending their time with us. **Volunteers are an integral part of our organization.** It is no exaggeration to say that we could not do what we do without them. Because so many people were temporarily out of work and looking for a way to give back to their hurting community, we experienced an increase in volunteers. Their time, treasure, and talent are priceless to us, and we thank them for always showing up. **Together, we are facing hunger.**
## Facing Hunger Foodbank Financial Summary
### Statement of Financial Position and Activities for Year Ending December 31, 2020

### Assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT ASSETS</td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$2,875,259</td>
</tr>
<tr>
<td>Investments</td>
<td>94,975</td>
</tr>
<tr>
<td>Accounts receivable, net of allowance</td>
<td>5,366</td>
</tr>
<tr>
<td>Reimbursements receivable</td>
<td>153,319</td>
</tr>
<tr>
<td>Pledges receivable</td>
<td>10,300</td>
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<tr>
<td>Other receivables</td>
<td>0</td>
</tr>
<tr>
<td>Inventory - contributed</td>
<td>3,023</td>
</tr>
<tr>
<td>Inventory - purchased</td>
<td>81,694</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>13,223</td>
</tr>
<tr>
<td>Other receivables</td>
<td>193</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT ASSETS</strong></td>
<td><strong>3,972,601</strong></td>
</tr>
<tr>
<td>PROPERTY AND EQUIPMENT, NET</td>
<td>1,321,471</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$5,294,072</strong></td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT LIABILITIES</td>
<td></td>
</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>72,864</td>
</tr>
<tr>
<td>Accrued payroll and related liabilities</td>
<td>29,089</td>
</tr>
<tr>
<td>Accrued paid leave</td>
<td>47,876</td>
</tr>
<tr>
<td>Deposits - member agencies</td>
<td>21,910</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>867,050</td>
</tr>
<tr>
<td>PPP Loan</td>
<td>129,100</td>
</tr>
<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td><strong>1,167,889</strong></td>
</tr>
<tr>
<td>TOTAL LIABILITIES</td>
<td>1,167,889</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>NET ASSETS</td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions</td>
<td>4,000,454</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>125,729</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$4,126,183</strong></td>
</tr>
<tr>
<td>TOTAL LIABILITIES AND NET ASSETS</td>
<td><strong>$5,294,072</strong></td>
</tr>
</tbody>
</table>

### Changes in Unrestricted Net Assets

**SUPPORT AND REVENUES**
- Federal grants: $10,642,066
- State, municipal, and private grants: 1,984,290
- Contributions - donated food: 2,634,940
- Contributions - businesses and individuals: 1,631,533
- Gifts in-kind (non-food): 2,680
- United Way: 0
- Shared maintenance fees: 52,102
- Purchased food program revenue: 36,329
- Distribution income: 63,306
- Fundraiser income, net of direct benefits to donors: 15,559
- Other: 7,548

**Subtotal**: 17,070,353

**EXPENSES**
- Program - food distribution: 14,123,549
- Management and general: 341,470
- Fundraising: 19,657

**TOTAL EXPENSES**: $14,484,676

**OTHER REVENUES AND GAINS**
- Unrealized gains (losses) on investments: 0
- Gain on disposal of assets: 5,453

**TOTAL OTHER REVENUES AND GAINS**: 5,453

**INCREASE IN UNRESTRICTED NET ASSETS**: 2,466,532

**CHANGE IN TEMPORARILY RESTRICTED NET ASSETS**
- Temporarily restricted contributions: 1,631,533
- Temporarily restricted grants: 1,984,290
- Net assets released from restriction: 3,668,075

**(DECREASE) INCREASE IN TEMPORARILY RESTRICTED NET ASSETS**: 52,252

**INCREASE IN NET ASSETS**: 2,414,280

**NET ASSETS AT BEGINNING OF YEAR**: 1,913,457

**NET ASSETS AT END OF YEAR**: $4,327,737
Early in 2020, the coronavirus (COVID-19) began to spread throughout the United States, ending years of declining rates of food insecurity. Before the start of the pandemic, the national overall food insecurity rate had reached its lowest point since it began being measured in the 1990s. In 2019 more than 35 million Americans were food insecure. It has now been reported that an estimated 45 million people, including 15 million children, may have experienced food insecurity in 2020. Here at Facing Hunger Foodbank, we saw an unprecedented increase of almost 60% due to the pandemic and the hardships people were facing, many for the first time. Within weeks, thousands of people in our communities were faced with the reality of being unemployed or having reduced work hours.

Like so many businesses across the country, some of our agencies had to close their doors in an effort to keep themselves safe during an uncertain time. Because of this, we increased the number of mobile pantries we were hosting to ensure that we reached those in underserved communities. None of this would have been possible without our kindhearted volunteers and donors who stepped up to help.

As the number of COVID-19 cases grew across the country, so did the need for food, but so did people’s generosity. Thanks to the media, food insecurity was being highlighted and brought to people’s attention. We experienced a higher number of donations, both food and monetary, that we had not seen before. We would like to extend our deepest thanks to those who saw the need and stepped up to help. Our WV counties saw a food insecurity rate increase of anywhere from 12%-29% from 2019 to 2020, and at Facing Hunger, we distributed 15,785,676 pounds of food. This is a 39% increase from the 11,295,913 pounds we distributed in 2019. We take what we do seriously and feel so blessed to be able to continue our work of helping those that need us.
The Effects of Food Insecurity

Food insecurity can have a vast impact on those it affects. It is more than just being hungry. Some of the common effects that stem from being food insecure are:

- **Serious health and medical complications.** Food insecurity can lead to Type 2 diabetes, high blood pressure, heart disease, and obesity. For those who struggle with being food insecure while also having diabetes, choosing between food and controlling the disease can sometimes lead to even more health issues like kidney disease, eye disease, and nerve damage.

- **Damage to a child’s ability to grow and/or learn.** Kids who do not get enough to eat, especially during their first 3 years, begin life at a disadvantage. Children who face hunger are more likely to repeat a grade, have more social or behavioral problems, and experience developmental impairments in areas such as language and motor skills.

- **Difficult decisions for our seniors, such as having to choose between paying for food and critical healthcare.** Feeding America reports that 84% of the households they serve buy the cheapest food, instead of healthy food, in order to provide their family with enough to eat. Hunger and health are deeply connected. For us to live a healthy life, our bodies and minds require nutritious meals. When people don’t have access to enough food, or are forced to choose a lower quality food with little to no nutritional value, it can be detrimental to their overall health.

Due to the pandemic, the West Virginia National Guard was assigned to the foodbank, Monday-Friday from March through September. One of the major changes that took place at the foodbank was that everything leaving our warehouse needed to be boxed, as opposed to being bagged.

Thankfully, the National Guard was able to help box everything from our Senior Boxes to TEFAP product, and everything in between. One of the biggest challenges we faced was making sure that we were getting food to the right people, at the right time. Because we had increased the number of mobile distributions we were holding, the amount of preparation we needed to complete was also higher.

The National Guard stepped up, and not only helped us pack our distribution boxes but went with us to these distributions and helped pass out food. Thank you to all the West Virginia National Guard members for their service!
We are excited to announce that we were granted a caseload expansion for our Commodity Supplemental Food Program (CSFP)! This program works to help low-income seniors who are 60 years or older by supplementing their diets with nutritious USDA Foods. Before our expansion, we were serving 2,700 seniors monthly, but now we will be able to provide boxes to over 4,900 seniors in our communities each month! If you or someone you know would like to sign up for this program, call us today!

One of our goals this year was to grow our Medically Indicated Food Box program, and boy have we been working hard to make that happen! During 2021 we have increased the number of recipients from barely 300 to 500 every month. Our MIFB program is about more than distributing food; it’s about ensuring that those who suffer from chronic diseases are adhering to a diet that allows them to manage that disease.

As summer comes to a close, so does another successful year of our Community Supported Agriculture. Our CSA program runs from June to September and allows us to distribute fresh, locally grown produce weekly to seniors who reside in the high-rise community buildings throughout the Huntington area. This year we were able to provide produce to over 400 seniors each week!

During the Summer of 2021, Congress directed the USDA to re-evaluate the Thrifty Food Plan to be based on current food prices, food composition data, consumption patterns, and dietary guidance. The Thrifty Food Plan represents the cost of a nutritious, practical, cost-effective diet and has not been updated since 2006. Since then, there have been notable changes to food prices, dietary guidance, and what Americans purchase and eat. Because of this re-evaluation, SNAP participants will receive an increase of benefits, on average $36 per person, each month.
2020 Grant Funding

Facing Hunger Foodbank is thankful for every grant opportunity that we receive. Grants allow us to continue growing each of our programs and increasing the number of individuals and families we serve.

- **Subaru Loves to Help** – $6,112 intended to provide unrestricted support to assist in responding to the greatest needs of food insecurity in our communities.
- **Sheetz For the Kidz** – $10,000
- **Darden Foundation** – $3,000 intended to provide unrestricted support to assist in growing a number of food-insecure Americans in our communities.
- **Feeding America Multi Donor Service Insights** – $50,000 to provide local and national insights about the people we serve and will create a greater understanding about the challenges our system faces and allow us to target services and interventions to high need populations.
- **Red Nose Day Fund** – $10,000 in child nutrition funding directed to Lawrence County, KY (Blaine Elementary) to be able to continue our Back Pack program.
- **Milk to My Plate** – $375 the first-ever nationwide program to help deliver highly-desired and nutrient-rich gallons of milk to hungry families who need it most.
- **West Virginia Department of Education** – $50,000 to use for our Mobile Pantry program.
- **Prichard School** – $25,000 to continue our Back Pack program in both Cabell and Wayne counties.
- **Greater Kanawha Valley Foundation** – $45,000 to use in Lincoln County on child and family food resource support.
- **Wells Fargo** – $35,000 for general operating purposes.
- **Feeding America** – $61,893 for COVID-19 Relief.
- **The Hearnst Foundations** – $100,000 for COVID-19 Emergency Response.
- **Target** – $44,835 for COVID-19 Relief.
- **Jeff Bezos** – $500,531 for COVID-19 Relief.

2021 Grants

- **Feeding America Multi-Donor Legislative Advocacy** – $25,000
- **Feeding America Multi-Donor Strategic Capacity Building Services** – $213,759
- **Feeding America Living Our Values** – $10,000
- **Feeding America COVID-19 Relief Phase Three** – $391,099
- **Altice USA COVID-19 Relief** – $2,500
- **Sheetz for the Kidz** – $10,000
- **Subaru Loves to Help** – $36,714
- **Anonymous Donor Advocacy** – Federal COVID-19 Relief
- **Investments in Nutrition Programs** – $25,000
- **Anonymous Donor Child and Family Feeding Program** – $70,000

... and still growing!

Contact Us

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Huntington, WV 25701

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304-523-6029

EMAIL
info@facinghunger.org

WEBSITE
facinghunger.org

HOURS OF OPERATION
Monday - Friday
8 am to 4:30 pm

DELIVERY / PICK-UP HOURS
Monday - Friday
10 am to 3 pm